

## Help People Affected By Disaster



	Bronze	Silver	Gold	Platinum	Lead
	\$500-\$2,499	\$2,500-\$4,999	\$5,000-\$9,999	\$10,000-\$49,999	\$50,000 and up
Mention during all Web conferences sponsored by ALAN	✓	✓	✓	✓	✓
Your logo included on marketing material and displayed at supply chain industry events	✓	✓	✓	✓	✓
Social Media announcement acknowledging your sponsorship	✓	✓	✓	✓	✓
Your logo listed on ALAN's website w/ hyperlink to your homepage	✓	✓	✓	✓	✓
Logo displayed in one issue of ALAN's quarterly newsletter		✓	✓	✓	✓
Press release distributed to supply chain trade press		✓	✓	✓	✓
Logo displayed in TWO issues of ALAN's quarterly newsletter			✓	✓	✓
Press release distributed to supply chain press, nonprofit press and local media market			✓	✓	✓
Logo displayed in THREE issues of ALAN's quarterly newsletter				✓	✓
Logo featured on ALAN newsletter and Website				✓	✓
Logo featured on ALAN letterhead				✓	✓
Logo displayed in ALL issues of ALAN newsletter					✓
Logo on all ALAN email correspondence					✓
Acknowledge your company for one year on ALAN homepage					✓
Develop communication plan announcing your support to key stakeholders					✓

## How Your Donation Can Help



### Save Lives and Reduce Suffering

Our national network of supply chain companies stands ready to respond in times of need transporting and distributing food, water, shelter, and medical supplies to affected communities.

### Make People Safer

ALAN provides information and educational resources before, during and after a disaster so everyone can be better prepared.

### Make Communities Stronger

ALAN works daily to forge relationships among businesses, government, and nonprofits to help businesses and communities improve their resilience when disasters occur.

## BENEFITS

**Mention during Web conferences sponsored by ALAN:** We host several Web conferences and webinars throughout the year and your company will be mentioned as a sponsor of ALAN.

**Logo displayed on marketing materials and at supply chain industry events:** You spend a lot of time and effort developing your marketing strategy and we can help by listing your logo on our website, in our marketing material, and on signage at conferences.

**Social Media announcement acknowledging your sponsorship:** We will announce your sponsorship on LinkedIn, Twitter and Facebook, and other social media.

**Your logo listed on ALAN's website w/ hyperlink to your homepage:** Your logo listed on our homepage will have a hyperlink to your homepage.

**Logo displayed in ALAN's quarterly newsletter:** We publish a quarterly newsletter and your logo will be listed based on your level of sponsorship.

**Press release distributed to supply chain trade press:** Leaders in the supply chain industry founded ALAN and many of our donors are supply chain businesses. We will distribute a press release announcing your sponsorship to the leading supply chain publications and media companies.

**Press release distributed to supply chain press, nonprofit press and local media market:** We will work with you to customize press releases that announce your sponsorship to a broad audience.

**Logo featured on ALAN letterhead:** Your logo will be listed on ALAN letterhead for one year or longer depending on the length of your sponsorship commitment.

**Logo on all ALAN email correspondence:** Your logo will be listed in email correspondence with a hyperlink to your homepage.

**Featured acknowledgment your company on ALAN homepage:** We will feature your company on our homepage with an "about us" article for one year or the length of your sponsorship commitment.

**Develop communication plan announcing your support to key stakeholders:** We will work with you to develop an appropriate communication plan to your key stakeholders (employees, clients, partners, community, etc.) that can include ALAN marketing materials, ALAN representative speaking, press releases and more.

**In-Kind donors must determine the value of their donations to receive sponsorship recognition & benefits.**