



**ALAN’s Mission:**

*ALAN saves lives and reduces suffering for disaster survivors in the United States by engaging industry to supplement non-profit organizations’ logistics capabilities. We serve by coordinating logistics, providing education, and building cross-sector relationships before, during, and after disasters.*

American Logistics Aid Network (ALAN) serves as a primary point of industry contact for disaster relief support. ALAN makes donation needs visible to the logistics industry and establishes an efficient process for providing the necessary goods and services. Needs for supply chain expertise, equipment, and services such as transportation, warehousing and material handling are matched with available donations.

**Association Members:**

ALAN is a volunteer, non-profit organization supported by leading supply chain associations:

- AFFI – American Frozen Food Institute
- APICS – The Association for Operations Management
- AWESOME - Achieving Women’s Excellence in Supply Chain Operations, Management & Education
- ATA – American Trucking Associations (as well as their state members)
- CSCMP – Council of Supply Chain Management Professionals
- Feeding America – formerly Second Harvest
- FMI- Food Marketing Institute
- FSA - Food Shippers of America
- GCCA – Global Cold Chain Alliance
- Georgia Center of Innovation for Logistics
- GMA- Grocery Manufacturers Association
- IAM – International Association of Movers
- IANA – Intermodal Association of North America
- IARW – International Association of Refrigerated Warehouses
- IICL – Institute of International Container Lessors
- IRTA – International Refrigerated Transportation Association
- IWLA - International Warehouse Logistics Association
- MHEDA- Material Handling Equipment Distributors of America
- MHI –The Material Handling Institute of America
- NASSTRAC - National Shipper's Strategic Transportation Council
- SSCF – Sustainable Supply Chain Foundation
- SWA - Southeastern Warehouse Association
- TIA – Transportation Intermediaries Association
- TMSA – Transportation Marketing & Sales Association
- TWA – Texas Warehouse Association
- WERC – Warehousing Education and Research Council
- WFLO – World Food Logistics Organization
- WIT – Women in Trucking Association

Other key stakeholders in ALAN span the entire supply chain, including service providers, manufacturers, retailers, distributors, academics and consultants.

**ALAN’s Inception:**

In the aftermath of Hurricane Katrina, donations poured in from around the country. Unfortunately, those much-needed donations could not be distributed efficiently because there was not a system in place to handle a relief effort of this magnitude. In response to this need, a group of concerned industry professionals teamed up to create ALAN.

**How to Help:**

ALAN welcomes involvement from individuals and organizations in the supply chain industry in the form of financial support, donations of products and services, as well as time and talent.

Visit [www.alanaid.org](http://www.alanaid.org) and click on "How to Help" to make in-kind donations in response to specific requests or to make unsolicited donation offers.

**ALAN Leadership:**

Executive Director – Kathy Fulton

Vice President – Mark Richards, Associated Warehouses Inc. (AWI)

Vice President, Process & Technology – Richard Sharpe, Competitive Logistics LLC

Vice President, Agency Relations - Cliff Otto, Saddle Creek Logistics

Secretary/Treasurer – Cheryl Harrity – RGP Consulting

Membership Committee Chair - Penelope Menzies

Marketing Committee Chair – Mike Gardner, Kane is Able

Metrics Committee Chair – Ian Wright

**For More Information:**

Visit [www.alanaid.org](http://www.alanaid.org) or contact:

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