

2023
ANNUAL REPORT



ALAN'S MISSION STATEMENT

ALAN saves lives and reduces suffering for disaster survivors by coordinating donated logistics services and information to improve disaster relief outcomes.



Kathy Fulton
Executive Director



Robert O. Martichenko
Board Chair

ALAN Board Members

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FROM ALAN'S LEADERSHIP TEAM

Some people say an annual report is all about the organization whose name is on the cover.

Here at ALAN, nothing could be further from the truth - because even though this yearly recap is a tale of how we've used "a little logistics to do a lot of good," it's also about the amazing individuals and organizations who have helped make our work possible: You.

Just as important, it's about how grateful we are to have your ongoing support as we work to ensure that help and hope reach disaster survivors faster - and that each act of kindness has the best possible chance to do the greatest amount of good. . . .

Kathy Fulton

Robert O. Martichenko

THE YEAR IN PICTURES

From the deadliest fires in U.S. history to several hurricanes, tornadoes and other severe weather events, it was another busy year for the disaster relief community. Fortunately it was an equally active year for ALAN's financial and in-kind donors, who enabled us to make sure that none of these catastrophic events had the last word.

JANUARY

As the new year began, 18 pallets of much-needed PPE and medical supplies completed the California-to-Florida leg of their journey to Haiti, courtesy of ALAN and an in-kind transportation donor. The move was one of several compassionate medical shipments we would coordinate in 2023 to support efforts ranging from cholera relief and COVID-19 treatment to long-term hurricane recovery.



FEBRUARY

When Operation BBQ Relief had the chance to receive six truckloads of donated pork but didn't have enough refrigerated space to store it, an ALAN donor agreed to open its doors and house the pallets until they were needed several months later. The pork was later used to feed approximately 500,000 hurricane, wildfire and storm survivors.



MARCH

Shortly after tornadoes swept through many parts of the Southeast, 16 non-profit organizations joined ALAN for our first "Gray Skies" Logistics Coordination Call. Part of a new [ALAN initiative](#) that will help humanitarian organizations learn logistics best practices to make each donated dollar go further, the call was one of 13 educational and informational sessions we ended up hosting for the non-profit community throughout the year.



THE YEAR IN PICTURES

APRIL

More than 75 students got to safely experience the ins and outs of a catastrophe when ALAN's Kathy Fulton arrived to lead ALAN's Supply Chain Disaster Simulation Game at Miami University of Ohio. Created as part of ALAN's ongoing efforts to make individuals, non-profits and businesses more disaster-ready, the game was one of 10 general educational sessions she and other ALAN team members led in 2023.



MAY

ALAN's day-to-day team officially became a family of three when Alexia Nobles and Emilee Martichenko signed on as our first full-time communications and operations coordinators. Their addition has enabled us to significantly grow our fundraising and outreach activities - and expand many of our preparedness initiatives.



JUNE

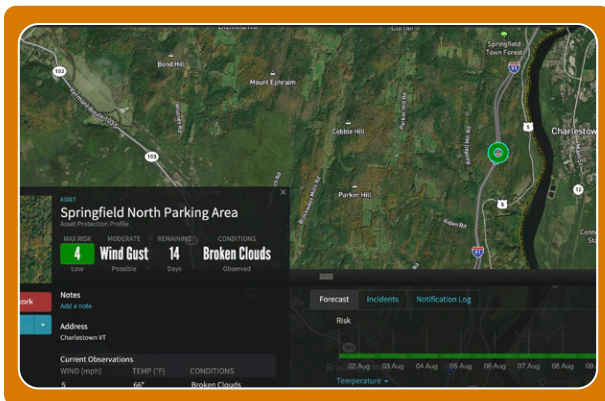
Four new electric pallet jacks found forever homes in Forest Park, Georgia, thanks to one of ALAN's most generous material handling equipment donors. To this day, they're helping two local non-profits fight economic and food disparity in their communities. All told, ALAN helped connect non-profits with 16 loaned or donated pieces of material handling equipment in 2023, representing one of the most successful MHE donation years in our history.



THE YEAR IN PICTURES

JULY

ALAN's [Supply Chain Intelligence Center](#), our advanced disaster visibility tool, got even smarter when several new categories of data were added. The new iteration includes links to every major airport, port and public parking location in the United States, and like all previous versions, it's available free of charge. ALAN used the tool to track and share information on all of our weather related responses in 2023. Visit alanaid.org/map to register today.



AUGUST

As summer temperatures continued to heat up, Feeding America received a large donation of bottled water - 121,467 bottles - to help with ongoing hydration activities thanks to ALAN and one of our in-kind contributors. Regardless of year, requests to store, stage, transport or support the distribution of water are always among the most frequent that ALAN receives, and because of your contributions, we're frequently able to deliver.



AUGUST

When deadly fires swept through the Hawai'iian island of Maui, ALAN and our partners [leapt into action](#), creating a logistics task force to coordinate humanitarian efforts, transporting more than 1,800 pounds' worth of equipment to help restore vital emergency telecommunications on the island, and providing the material handling equipment needed to help non-profits like 'Ohana W'a'a sort through a mountain of donated items. Ultimately we would assist more than 21 non-profit and disaster relief organizations with their wildfire relief efforts.



THE YEAR IN PICTURES

SEPTEMBER

Several days after Hurricane Idalia made landfall in Florida's Big Bend area as a powerful Category 3, Operation BBQ Relief was on the ground in Live Oak, Florida, and serving the first of 300,000 meals to survivors thanks in part to the donation of a pallet jack that ALAN arranged. ALAN would later go on to assist with several more Hurricane Idalia relief efforts, including arranging for the donated transportation needed to get 1,800 clean-up kits transported to Florida and Georgia.



OCTOBER

ALAN's [2023 Humanitarian Logistics Awards honorees](#) received recognition – (and a well-deserved round of applause) at the CSCMP conference in Orlando. This was the seventh year ALAN has presented the awards, which were designed to honor companies and individuals who exemplify the best that the supply chain profession has to offer by ensuring that aid is rapidly delivered to communities in crisis.



OCTOBER

It was a "Capitol" day for ALAN when Executive Director Kathy Fulton gave expert witness testimony about disasters and climate change before the U.S. Senate Committee on the Budget. Her testimony topped off a busy ALAN fall that also included educational presentations at Brigham Young University and Colorado State University.



THE YEAR IN PICTURES

NOVEMBER

When Hearts 2 Serve needed to get 23 pallets of donated hygienic wipes shipped and distributed free of charge, ALAN and two in-kind donors came through with the necessary contributed transportation from Indiana to Louisiana – and the temporary use of a no-cost forklift. Used to support Hearts 2 Serve’s ongoing poverty relief efforts, the supply delivery was a good example of the fact that while we primarily serve disaster relief organizations, we now routinely assist with other humanitarian causes, too.



NOVEMBER

As Thanksgiving approached, ALAN hosted its 23rd (and second-to-last) partner call of the year. Attended by industry association executives, business stakeholders and academic researchers, these calls have become a key part of our “convening” initiative, which is geared at creating trusting relationships between essential organizations during “blue sky times,” so that faster, smarter disaster relief can happen when it’s needed most.



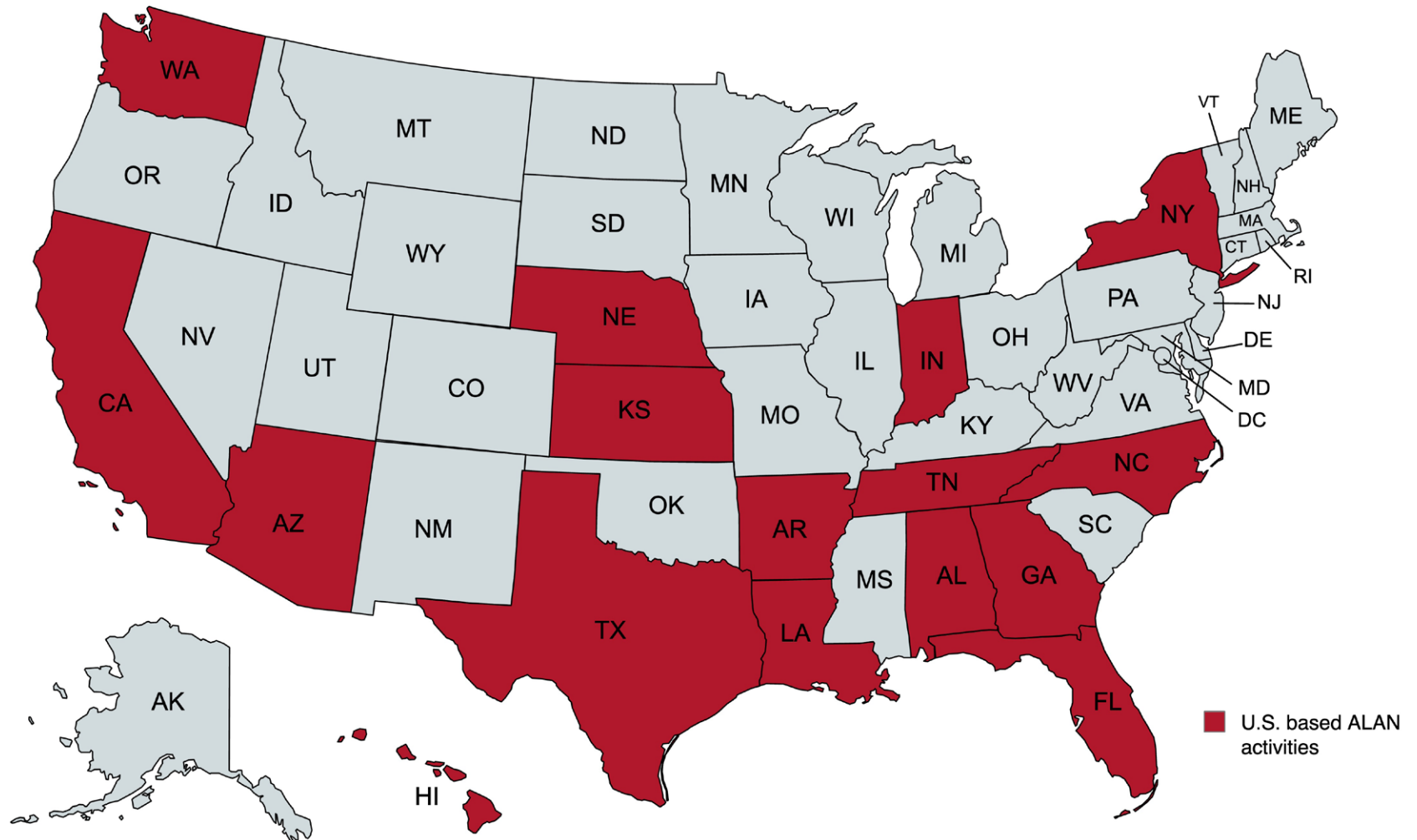
DECEMBER

Shortly after a series of deadly tornadoes hit several Southeastern towns, eight pallets of upcycled tarps completed an 851-mile journey from Texas to Nashville to help tornado survivors with their short-term sheltering efforts. It was ALAN’s 42nd and final completed case of 2023 – and another shining example of how we were able to change countless lives through logistics with the help of donors like you.



ROADMAP (2023 BY LOCATION)

When bad things happen, good people show up - including many members of the logistics community. It's a big reason why ALAN was able to assist with relief efforts for more than 19 new and ongoing disasters over the course of 2023 - and to ensure disasters never got the last word in any of the following states.



RESPONSE (2023 BY THE NUMBERS)



3.1

Million people served

\$2.3

Million worth of products stored and delivered



\$184K +

Worth of logistics services provided and funds saved for non-profit organizations

42K +

Miles of donated transportation to deliver humanitarian supplies



812

Pallets of humanitarian aid transported

24

Non-profit organizations served through disaster response casework



15

New disaster activations

23

Different commodities moved, stored or handled on behalf of disaster survivors



READINESS AND RESILIENCE (2023'S EDUCATIONAL AND COLLABORATIVE ACTIVITIES)

Out of all the things we've learned about disasters, one of the most important is this: True preparation and collaboration always make the road to recovery considerably shorter and easier - and even now there's not enough of either one.

More than a decade ago, we made the conscious decision to help fill this void by becoming a more active logistics disaster relief educator and integrator. Today our work in this area runs the gamut, from the Supply Chain Disaster Simulation Game we created in 2013 to the focused best practices initiative we launched for non-profits at the beginning of 2023.

We're proud of the role we've played in increasing disaster readiness and resilience for so many individuals, businesses and humanitarian organizations. And we look forward in 2024 to sharing even more teaching and team-building achievements like those listed below.

ALAN'S IMPACT IN THE UNITED STATES



10

Disaster simulation exercises



13

Collaborative Logistics
Coordination Calls attended by
54 humanitarian organizations



721

Supply Chain Intelligence Center
subscribers



24

Collaborative Partners' Calls
attended by more than 40
industry and association
representatives



24

Workshops, speeches, panel
discussions, and emergency
preparedness project meetings

THE BOTTOM LINE: 2023 FINANCIALS

At ALAN, we work hard to make every donated penny count – and to help other non-profits make their logistics dollars go further – because that means more disaster survivors can get the assistance they need.

Here's a closer look at what that meant for our organization and its bottom line during 2023.

REVENUE, PUBLIC SUPPORT, AND OTHER INCOME	2023
Donations and Sponsorships	\$212,689
In-Kind Contributions	\$216,894
Other Income	\$73,366
<hr/> TOTAL REVENUE, PUBLIC SUPPORT, AND OTHER INCOME	<hr/> \$502,950
<hr/> TOTAL EXPENSES	<hr/> \$601,991
<hr/> Change in Net Assets	<hr/> \$-99,042
<hr/> Net Assets, Beginning of the Year	<hr/> \$208,538
<hr/> Net Assets, End of the Year	<hr/> \$110,496

THE NEXT CHAPTER

As you might imagine, there's far more to ALAN's 2023 story - and many more things we could say about the way your support has encouraged, inspired and empowered us.

Year after year, we're grateful for the trust you place in us. And day after day, we're honored for the chance you give us to prove just how generous and caring the logistics industry can be.

Large or small, your in-kind and financial contributions are the reason we're able to continue providing life-changing logistics assistance for humanitarian organizations and disaster survivors when they need it most - and changing countless disaster survivors' lives for the better.

On behalf of all of us at ALAN, thank you.



THANK YOU

THANK YOU FINANCIAL DONORS

Please join ALAN in thanking all of our generous 2023 financial contributors.

SUSTAINER

Food Shippers of America
International Warehouse Logistics Association
(IWLA)
Kenco Logistics
Niagara Bottling
Port Jersey Logistics, Inc.
Saddle Creek Logistics Services
The Generac Foundation
The Shippers Group
TrailPath Workplace Solutions

SPONSOR

Bonded Logistics
Holman Logistics
MHI

SUPPORTER

Barcoding, Inc.
Camelot 3PL Software
Lansdale Warehouse Co., Inc.
ODW Logistics/The Columbus Foundation
PRISM Logistics
Roanoke Insurance Group
Verst Group Logistics, Inc.
W.J. Beitler Co.

CONTRIBUTOR

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Health And Personal Care Logistics Conference
Logistics Sciences LLC
Mississippi State University
Oppenheimer & Co.
Professional Contractor Supply
RBW Logistics Corporation
The M&W Logistics Group

CORPORATE DONORS

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Ad Hoc Logistics
AmazonSmile
Barrett Distribution Centers
Columbian Logistics Network
Drop + Hook
Givens, Inc.
HTX Forklifts
J&S Warehouse
LMD Integrated Logistics Services
North American Warehousing Company
Palmer Logistics
Peoples Services, Inc.
Premier Logistics Solutions
Supply Chains For Good

Swafford Transport And Warehouse
Terminal Corporation
Unity In Disasters, Inc.
Valley Distributing And Storage Company
Wilson Warehouse Company, Inc.

INDIVIDUAL – PLATINUM

Arthur Barrett
Mark Cabrera
Ilse De Bruin
Charles And Kathy Fulton
David And Barbara Fultz
Brent Hutto
Cliff And Kathy Otto
Mark And Beth Richards
Bruce And Carol Stoddard

INDIVIDUAL – GOLD

Edie Casella
Mary And Eli Etherton
Mary Hadar
Tom Herche
Alan Van Boven

INDIVIDUAL – SILVER

Stan Aronow
Doug Baker
Richard Bank

Julian Blumenthal
Susie Bodnar
Dale Carpenter
Johan De Meulder
Laurie Denham
Arthur Kelly
Stacey Kobayashi
Scott Luton
Melinda McGrath
Eric Newman
Tim Osmulski
Donna Palumbo-Miele
Mike Schubert
Alex And Kelly Stark
André Thornton

INDIVIDUAL – BRONZE

Julee Allen
Aleksandar Dimovski
Tiffany Everett
Raymond McHale
Dan Pellathy
Taylor Wilkerson

THANK YOU IN-KIND DONORS & VOLUNTEERS

Please join ALAN in thanking all of our generous 2023 in-kind donors and volunteers.

Wendy Absil / North American Plant Protection Organization

Chris Adderton

Amazon Access

Alan Amling

Wendy Beltz / North American Plant Protection Organization

Rick Blasgen

Briggs Equipment

Carolina Handling

CEVA Logistics

Congo Brands

Council Of Supply Chain Management Professionals (CSCMP)

Coyote Logistics

Disaster Relief By Amazon

Elaine Dezenski / Foundation For Defense Of Democracies

ePicker

Everstream Analytics

Tim Feemster

Lauren Finegan

Global Cold Chain Alliance

Ben Gordon / BGSA

Tanya Gulliver-Garcia / Center For Disaster Philanthropy

Gwendolyn Hunnicut

International Association Of Movers (IAM)

International Paper

Material Handling Equipment Distributors Association (MHEDA)

MHI

Elaine Nessel / Coalition For America's Gateways And Trade Corridors

Niagara Bottling

NOBLELIFT

A-Jay Orr/ Simple Plan IT

Emily Philips / E.MISSION Advisory

Precision Material Handling

Quinn Lift

Rengo Packaging

RTI International

Tim Russell

Jason Schenker / The Futurist Institute

Schneider

Mike Schubert

John Sokich / National Oceanic And Atmospheric Administration (NOAA)

States Logistics Services

TeePublic

The New Warehouse

The Raymond Corporation

The UPS Foundation

Lourdes Tiglao / Center For Women Veterans, Department of Veterans Affairs

Joe Tillman

Transportation Marketing And Sales Association (TMSA)

Jeff Tucker / Tucker Company Worldwide

United States Cold Storage

Alan Van Boven

Walmart

Women In Trucking

Javier Zarazúa Ruiz / JL Nearshoring Mexico, LLC