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For Immediate Release

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### **Good360 Makes Sustainer-Level Donation**

Lakeland, FL. – The American Logistics Aid Network announced today that product philanthropy non-profit Good360 is now a 2024 Sustainer-level Partner. This partnership was solidified via a generous financial donation from Good360 – and will leverage both organizations’ expertise to improve response and recovery in the disaster relief ecosystem.

“Good360 is a longtime ALAN partner and leading voice in the disaster relief space,” said ALAN Executive Director Kathy Fulton. “We’re incredibly grateful for its commitment to expanding the scope of our disaster relief efforts and look forward to increased partnership activities in 2024 and beyond.”

Good360’s \$10,000 donation will help ALAN grow its operational capacity and contribute greatly to ALAN’s humanitarian relief efforts.

"Good360 and ALAN amplify each other's work in the disaster space," said Jim Alvey, Good360’s Vice President of Disaster Recovery. “In-kind donations from Good360 combined with ALAN's experience and network of logistics and warehouse partners increase the impact and stretches the budgets of nonprofit partners. We are proud to be Sustainer Partners!"

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About Good360: Good360’s mission is to close the need gap by partnering with socially responsible companies to source highly needed donated goods and distribute them through its diverse network of more than 100,000 vetted nonprofits. In doing so, Good360 opens opportunity for those in need, for the nonprofits that support them, and for companies that donate the goods, all while keeping usable items out of landfills. Good360 has distributed more than \$18 billion in donated goods thanks to corporate donors such as Advance Auto Parts, Amazon, American Eagle Outfitters, CVS Health, Gap Inc., Levi Strauss & Company, Mattel, Tempur Sealy International, and UPS. Good360 is a registered 501(c)(3) organization. Learn more at <https://www.good360.org>.

About ALAN: Founded in 2005, ALAN provides donated logistics assistance to disaster relief organizations before, during and after catastrophic events. It is aided in these efforts by financial

supporters, volunteers and in-kind donors. In 2024 and 2023 it coordinated compassionate supply chain services for disasters such as Hurricane Beryl, the Arkansas tornadoes, Hurricane Idalia, the Maui wildfires, the California winter storms, the attacks on Ukraine, U.S. southern border response and the COVID-19 pandemic. To learn more, visit <http://www.alanaid.org>.